FILE

APRIL 25

1977

fashion calendar

37th year • a weekly publication

JANUARY

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1978 - - NEXT YEAR

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ruth finley, publisher • 185 east 85st., n.y., n.y. 10028 • (212) 289-0420

FASHION CALENDAR

NOTE: Although listings are repeated until the scheduled date of every event, they frequently incorporate IMPORTANT CHANGES. A CAREFUL CHECK OF EVERY issue, therefore, will yield maximum use of FASHION CALENDAR to the reader . . . Ruth Finley, Publisher.

WEEK BEGINNING MONDAY, APRIL 25, 1977

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Sunday April 24 6:00 P.M. Cocktails	INFORMAL MODELING OF FALL COLLECTION By invitation. Thereafter by appointment, private suite. Contact: CI 7-2200. (L.A. Contact: 719 So. Los Angeles Street).	JILL RICHARDS; & JILL RICHARDS II BY WM. PEARSON	HOTEL GOTHAM EMBASSY SUITE
Sunday April 24- April 27	"THE MAGIC OF COLOR"-- DIRECTIONS, WORKSHOPS Contact: 1000 Vermont Ave., N.W., Washington, D.C.; (202) 628-4634.	COLOR MARKETING GROUP	SHERATON RITZ HOTEL MINNEAPOLIS, MINN.
Monday April 25 8:30 A.M.	SHOWING OF FALL COLLECTION By invitation. Thereafter by appointment, 11th floor. Publicity: Hathaway/de La Chapelle, 751-5027.	KASPER FOR JOAN LESLIE (530 SEVENTH AVENUE)	HOTEL PIERRE GRAND BALLROOM Contact: 221-4200.
April 25	10:00 A.M., GEOFFREY BEENE & BEENE BAG (Press Show), 550 Seventh Ave., 398-0800.		
Monday April 25 11:00 A.M.	SHOWING OF FALL COLLECTION (Note change of name). By reservation. Contact: Cosmo Sirchio, 398-9000.	FRANK TIGNINO FOR MORT SCHRADER	550 SEVENTH AVENUE SHOWROOM - 15TH FLOOR
April 25	12:00 Noon, BILL BLASS (Press Show), 550 Seventh Ave., 17th fl., 221-6660.		
April 25	12:00 Noon, HAROLD LEVINE (2nd Show), 530 Seventh Ave., 21st fl., 391-2255.		
April 25	1:00 P.M., VERA MAXWELL (2nd Show), 530 Seventh Ave., 26th fl., 563-4358.		
Monday April 25 1:00 P.M.	PREMIERE: NEW FALL COLLECTION By invitation. Buyers: Ben Dworkis, 221-0642. Press: Jeanne Chappell, 221-0644.	CLOVIS BY CLOVIS RUFFIN	550 SEVENTH AVENUE SHOWROOM - 20TH FLOOR
Monday April 25 2:00 P.M.	SHOWING OF FALL COLLECTION Also April 26 at 2:00 P.M. (Press Show, April 25 at 10:00 A.M. By invitation. See above). By reservation. Contact: 398-0800.	GEOFFREY BEENE; & BEENE BAG	550 SEVENTH AVENUE SHOWROOM - 4TH FLOOR
Monday April 25 3:00 P.M.	SHOWING OF FALL COLLECTION By invitation. Thereafter by appointment. Contact: 563-1640.	GLORIA SACHS	530 SEVENTH AVENUE SHOWROOM - 30TH FLOOR
Monday April 25 4:00 P.M.	SHOWING OF FALL COLLECTION By invitation. Thereafter by appointment. Contact: 221-7545.	CATHY HARDWICK	530 SEVENTH AVENUE SHOWROOM - 4TH FLOOR
Monday April 25 5:30 P.M.	SHOWING OF FALL COLLECTION By invitation. Thereafter in showroom. Press: Jeanne Chappell, 221-0644.	ALBERT CAPRARO (550 SEVENTH AVENUE)	F.I.T. AMPHITHEATRE 227 WEST 27TH STREET

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DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Monday April 25 5:30 P.M.	SHOWING OF FALL COLLECTION	MICHAEL NOVARESE (711 N. LA CIENEGA, L.A.)	HOTEL PLAZA PRIVATE SUITE
	Also, April 27 at 5:30. By invitation. Contact: Robert Nelson, PL 9-3000.		
Monday April 25 6:45 P.M.	SHOWING OF FALL COLLECTION	FRANK YOUNG FOR ARTHUR RICHARDS	ROSELAND DANCE CITY 239 WEST 52ND STREET
	Show followed by dinner. By invitation. Thereafter at showroom, 31 West 56 St. Contact: Buyers--Eileen Rubini; Press--Guy Burgos, 247-2300.		
Beginning Monday April 25	FALL COLLECTION IN NEW YORK	MR. BLACKWELL (719 SO. L.A. ST., L.A.)	WARWICK HOTEL-SUITE 2206 65 WEST 54TH STREET
	At 10:00 and 2:00 daily, Contact: 265-3988.		
April 25- May 6	CALIFORNIA CONTEMPORARY FASHION GUILD SHOWINGS AT U.N. PLAZA HOTEL, 44TH STREET & FIRST AVE. Contact: Therese Keating, 355-3400.		
Monday April 25- May 6	FALL SPORTSWEAR FROM CALIFORNIA	ANN CAMPION LTD. (8601 SUNSET BLVD,L.A.)	U.N. PLAZA HOTEL 1 U.N. PL.(1ST AVE & 44TH)
	Showing of Fall collection. Contact: (213) 659-6631; or 355-3400.		
Beginning Monday April 25	PREMIERE: FALL KNITS, FURS, SUEDES, LEATHERS	ROBERT CAVALLI	HOTEL PLAZA PRIVATE SUITE
	Continuous by appointment. Press: Rea Lubar, 279-0790. Buyers: PL 9-3000.		
Monday April 25- April 29	FALL-WINTER COLLECTION	CERUTTI FEMME	HOTEL GOTHAM SUITE 1209
	Press:Ms. Wells,Rogers & Cowan, 486-7100. Buyers:Thierry de Montaigu, CI 7-2200.		
Monday April 25- May 6	FALL COLLECTION IN NEW YORK	MIMI FAYAZI (110 E. 9TH, L.A.)	HOTEL PLAZA PRIVATE SUITE
	Continuous by appointment. Contact: PL 9-3000.		
Beginning Monday April 25	OPENING OF FALL COLLECTION	GARE FASHIONS	512 SEVENTH AVENUE SHOWROOM - 8TH FLOOR
	Continuous by appointment. Contact: 947-1072.		
Beginning Monday April 25	OPENING OF FALL EVENING FASHIONS	EVA HAYNAL COUTURE	499 SEVENTH AVENUE SHOWROOM - 11TH FLOOR
	Continuous by appointment. Contact: 279-7485.		
Monday April 25- May 6	OPENING OF FALL COLLECTION	RENEE HELGA HOWIE (133 KEARNY, SAN FRAN.)	HOTEL REGENCY PARK AVE. & 61ST STREET
	Continuous by appointment. Contact: PL 9-4100.		
Beginning Monday April 25	CUSTOM EVENING FASHIONS & READY-TO-WEAR	MICHEL HRNJAK FOR R.E.F.	109 WEST 38TH STREET SHOWROOM - 2ND FLOOR
	Continuous by appointment. Contact: Rosalie Feldman, 354-5225.		
Beginning Monday April 25	OPENING OF FALL SKIRT COLLECTION	JUPE INTERNATIONAL	550 SEVENTH AVENUE SHOWROOM - 9TH FLOOR
	Continuous by appointment. Contact: Lou Miller, 398-9000.		
Monday April 25- April 28	PREMIERE: N.Y. SHOWING BY LONDON DESIGNERS	THE LONDON DESIGNER COLLECTIONS	ONE PENN PLAZA 7TH AV. & 34TH STREET
	Fall fashions by: Ann Buck, Clutch Cargo, Jane Cattlin, Kay Cosserat, Juliet Dunn, Cherry Frizzell, Gina Frattini, Bill Gibb, Marisa Martin, Salvador, Shuji Tojo, Patti Searle, Janet Reger. Showing daily, 9:00 A.M. to 8:00 P.M. Contact: Liaison Agency, 355-7310.		

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Beginning Monday April 25	OPENING OF FALL COLLECTION	MARION MAGED	1411 BROADWAY SHOWROOM - SUITE 1212
	Contact: Rosalind Taffel, 354-8590. Publicity: Joanne Creveling, 586-2377.		
Beginning Monday April 25	OPENING OF FALL COLLECTION	MARTIERI	550 SEVENTH AVENUE SHOWROOM - 22ND FLOOR
	Continuous by appointment. Contact: 221-6252.		
Monday April 25- May 6	OPENING OF FALL EVENING COLLECTION	MALORIE NELSON (SEATTLE, WASHINGTON)	HOTEL GOTHAM PRIVATE SUITE
	Featuring silks & exclusive fabrics. By appointment. Contact: CI 7-2200.		
Monday April 25- May 6	FALL-WINTER COLLECTION	THEA PORTER	HOTEL ALGONQUIN 59 WEST 44TH STREET
	Press: Fran Curtis, Rogers & Cowan, 486-7100. Buyers: 687-4400.		
Beginning Monday April 25	OPENING OF FALL COLLECTION	POSH, INC. BY JAY ANDERSON	550 SEVENTH AVENUE SHOWROOM - 18TH FLOOR
	Continuous by appointment. Contact: 398-0763.		
Beginning Monday April 25	OPENING: FALL EVENING COLLECTION	JORDAN FOR JORDAN SACK & CO.	HOTEL GOTHAM PRIVATE SUITE
	In silk, chiffon, crepe de chine, jersey with handpainted detail and Jordan's Animal Designs. Contact: Bill Farr, CI 7-2200.		
Monday April 25- May 6	FALL LATE DAY & EVENING SEPARATES	SANSAPPELLE (308 W. RANDOLPH,CHICAGO)	HOTEL GOTHAM 55TH ST. & 5TH AVENUE
	Hand-painted "one size fits all" fashions in silk, crepe de chine and chiffon. By appointment. Contact: Ina Sherman, CI 7-2200.		
Monday April 25- April 29	FALL DAYWEAR & LATE-DAY DRESSES	SHU-BA BY HOLLY LUEDERS	HOTEL PLAZA PRIVATE SUITE
	Including evening silk dresses. Continuous by appointment. Buyers: BU 8-3637. Press: Hathaway/de La Chapelle, 751-5027.		
Tuesday April 26 8:45 A.M.	PRESS SHOWING OF FALL COLLECTION	BLASSPORT (550 SEVENTH AVENUE)	FOUR SEASONS 99 EAST 52ND STREET
	By invitation. Buyers' Show at 4:00 P.M. By reservation. Contact: 354-4200.		
Tuesday April 26 10:00 A.M.	FALL II COLLECTION	BETTY HANSON & COMPANY	205 WEST 39TH STREET SHOWROOM - 14TH FLOOR
	Also at 1:00 P.M. (Limited seating). By invitation. Contact: 840-8888.		
April 26	10:00 A.M., ADELE SIMPSON (2nd Show), 530 Seventh Ave.,23rd fl., 354-8600.		
Tuesday April 26 10:15 A.M. Daily	SHOWING OF FALL COLLECTION	FRAGMENTS (8467 MELROSE PL.,L.A.)	HOTEL PLAZA PRIVATE SUITE
	April 26, 27, 28, 29. By reservation. Thereafter by appointment through May 6. Contact: PL 9-3000.		
Tuesday April 26 10:30 A.M.	OSCAR DE LA RENTA SCARF COLLECTION	ACCESSORY STREET (396 FIFTH AVENUE)	DORAL HOTEL 70 PARK AVENUE
	By invitation. Contact: Cathy Gutterman,(201) 379-2274; or 736-8686.		
April 26	11:00 A.M., MOLLIE PARNIS BOUTIQUE (2nd Show), 530 Seventh Ave.,18th fl.,221-1445.		
Tuesday April 26 11:30 A.M.	SHOWING OF FALL COLLECTION	MRS. H. WINTER FOR YESTERDAY'S NEWS	155 WEST 23RD STREET SHOWROOM - 10TH FLOOR
	By invitation. Thereafter by appointment. Contact: 691-8300.		

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
April 26	12:00 Noon, HANAE MORI BOUTIQUE (2nd Show),550 Seventh Ave., 5th fl., 221-5726.		
April 26	12:00 Noon, JERRY SILVERMAN (2nd Show),530 Seventh Ave., 17th fl., 244-7522.		
Tuesday April 26 1:00 P.M.	SHOWING OF FALL COLLECTION By invitation. Thereafter by appointment. Contact: 947-6845.	VICTORIA ROYAL BY MARTIN STAEHELY	530 SEVENTH AVENUE SHOWROOM - 7TH FLOOR
April 26	1:00 P.M., BETTY HANSON & CO., (2nd Show),205 W. 39 St., 14th fl., 840-8888.		
Tuesday April 26 1:00 P.M.	SHOWING OF FALL COLLECTION Contact: Jo MacLeod, 354-1122. Publ: Pauline Green/Margaret Larson, 535-9122.	TINA LESER INTERNATIONAL	550 SEVENTH AVENUE SHOWROOM - 6TH FLOOR
Tuesday April 26 2:00 P.M.	SHOWING OF FALL COLLECTION By invitation. Thereafter by appointment. Contact: 354-0760.	ALBERT NIPON	530 SEVENTH AVENUE SHOWROOM - 3RD FLOOR
April 26	2:00 P.M., GEOFFREY BEENE & BEENE BAG (3rd Show),550 7 Ave.,4th fl.,398-0800.		
Tuesday April 26 3:00 P.M.	SHOWING OF FALL COLLECTION By invitation. Thereafter by appointment. Contact: 239-7080.	JOHN ANTHONY	550 SEVENTH AVENUE SHOWROOM - 24TH FLOOR
Tuesday April 26 4:00 P.M.	SHOWING OF FALL COLLECTION By invitation. Thereafter by appointment, 7th floor. Contact: Jean Roberts, 354-1880. Publicity: Rubye Graham, 355-0557.	DOMINIC ROMPOLLO (530 SEVENTH AVENUE)	500 CLUB 500 SEVENTH AVENUE
Tuesday April 26 4:00 P.M.	SHOWING OF FALL COLLECTION Also, Thurs., April 28 at 4:00 P.M. By reservation. (Press, Tues., May 3 at 11:30. By invitation). Contact: 391-9100.	TRIGERE, INC.	550 SEVENTH AVENUE SHOWROOM - 16TH FLOOR
April 26	4:00 P.M., BLASSPORT (Buyers' Show),Four Seasons, 99 E. 52 St., 354-4200.		
Tuesday April 26 4:00 P.M. Cocktails	EUROPEAN MENSWEAR; SILHOUETTES, FABRICS Current European menswear fashions; and projection of silhouette and fabric trends for Spring-Summer '78. Show at 5:00. By invitation. Contact: 764-8055. By appointment, Mon., Wed., Fri. at 9:30 & 2:30 through May 6. Contact: 764-7933.	CELANESE	1211 SIXTH AVE. (47TH ST) 17TH FLOOR - AUDITORIUM
Tuesday April 26 5:00 P.M.	SHOWING OF FALL COLLECTION Also, Tues., May 3 at 5:00. By invitation. Contact: 221-7373.	KIMBERLY & KIMS	1411 BROADWAY SHOWROOM - 16TH FLOOR
Tuesday April 26 5:30 P.M.	SHOWING OF FALL COLLECTION Show at 6:00. Buyers: Judy Flynn, 221-0765; Press: Jeanne Chappell, 221-0644.	RALPH LAUREN (550 SEVENTH AVENUE)	HOTEL BILTMORE BALLROOM (MADISON & 43)
April 26	5:30 P.M., HELGA (2nd Show), Hotel Gotham, Suite 1201, CI 7-2200.		
Tuesday April 26 7:00 P.M.	PRESS SHOWING OF FALL COLLECTION Showings at 9:00 A.M., April 27, 28, 29, May 2, 3. By appointment through May 6. Contact: Jim Harp, PL 9-3000.	HOLLY'S HARP--CALIFORNIA (956 CAHUENGA, L.A.)	HOTEL PLAZA PRIVATE SUITE

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Beginning Tuesday April 26	MICHAELE VOLLBRACHT'S COLLECTION NO. 1	ARROW DESIGN GALLERIES (111 PINE, SAN FRANCISCO)	550 SEVENTH AVENUE SHOWROOM - 6TH FLOOR
	Designer sportswear, junior, teen fashions. Contact: Phillip Fox, 354-4464.		
Beginning Tuesday April 26	OPENING OF FALL EVENING COLLECTION	ALFRED BOSAND	37 WEST 57TH STREET SHOWROOM - 5TH FLOOR
	Continuous by appointment. Contact: Sylvan Fox, 421-4188.		
Beginning Tuesday April 26	OPENING OF FALL COLLECTION	JEANNENE BOOHER FOR DAVID MORRIS	525 SEVENTH AVENUE SHOWROOM - 5TH FLOOR
	Continuous by appointment. Contact: 947-0511.		
Wednesday April 27 9:00 A.M.	SHOWING OF FALL COLLECTION	GIL AIMBEZ-GENRE; GIL AIMBEZ-BON MENAGE	STATLER HILTON HOTEL 7TH AVE. & 33RD STREET
	Introducing Bon Menage, new dress collection. By invitation. Thereafter by appointment, 530 Seventh Avenue, 2nd floor. Contact: 563-0988.		
Wednesday April 27 10:30 A.M.	SHOWING OF FALL COLLECTION	PORTFOLIO BY PERRY ELLIS	1411 BROADWAY SHOWROOM - 29TH FLOOR
	By invitation. Contact: Rick Costello, 354-4260. Publ: Rea Lubar, 279-0790.		
Wednesday April 27 11:00 A.M.	SHOWING OF FALL COLLECTION	MOLLIE PARNIS COUTURE BY MORTY SUSSMAN	530 SEVENTH AVENUE SHOWROOM - 18TH FLOOR
	By invitation. Thereafter by appointment. Contact: 221-1445.		
Wednesday April 27 12:00 Noon	PRESS SHOWING OF FALL COLLECTION	CALVIN KLEIN	205 WEST 39TH STREET SHOWROOM - 11TH FLOOR
	By invitation. Also at 3:30 P.M. Contact: Jane Levy, 736-9601.		
Wednesday April 27 12:00 Noon	BENEFIT LUNCHEON FOR GIRLS' CLUB OF N.Y.	LEADING N.Y. DESIGNERS	HOTEL PLAZA GRAND BALLROOM
	Produced by Mary Alice Rice. Ticket contact: 831-1840; or PL 9-3000.		
Wednesday April 27 1:00 P.M.	SHOWING OF FALL COLLECTION	BILL BLASS	550 SEVENTH AVENUE SHOWROOM - 17TH FLOOR
	Also,Thurs.,April 28, 1:00. (Press,Mon.April 25,12:00 Noon).Contact: 221-6660.		
Wednesday April 27 2:00 P.M.	SHOWING OF FALL COLLECTION	SCOTT BARRIE (530 SEVENTH AVENUE)	BROTHERHOOD-IN-ACTION 560 SEVENTH AVENUE
	By invitation. Thereafter by appointment, 3rd floor. Contact: 354-7830.		
April 27	3:30 P.M., CALVIN KLEIN (3rd Show), 205 W. 39 St.,11th fl. Contact: 736-9601.		
Wednesday April 27 4:30 P.M.-6:00 P.M.	FALL SPORTSWEAR BY BERT & CORINNE PULITZER	BERT PULITZER CO. & PULITZ-HER (27 W. 23 ST.)	STORK CLUB (W.59TH ST) 112 CENTRAL PARK SOUTH
	In cooperation with N.Y.C.'s Wildcat Service Program (to clean midtown area)--Director: Wilbert A. Tatum. Show at 5:00. By invitation. Publicity: Billie Gould Associates, 661-9675.		
Wednesday April 27 5:00 P.M.	SHOWING OF FALL COLLECTION	PATTI CAPPALLI FOR SILVERMAN SPORT	F.I.T. AMPHITHEATRE 227 WEST 27TH STREET
	By invitation. Thereafter by appointment,530 Seventh Ave.,10th fl., 391-0420.		
Wednesday April 27 5:00 P.M. Cocktails	PREMIERE: FALL SLEEPWEAR & LOUNGEWEAR	GLORIA VANDERBILT FOR LILY OF FRANCE	DORAL HOTEL 70 PARK AVENUE
	For press and buyers. By invitation. Buyers: Abby Dixon, 392-2200. Press: Jody Donohue Associates, 688-8653.		

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Wednesday April 27 5:30 P.M. Vodka/Caviar	RECEPTION FOR VICTORIA FYODOROVA Alexandra de Markoff will introduce Victoria Fyodorova, their "new beauty image". By invitation. Contact: Claire McDaniel, 489-3609.	ALEXANDRA de MARKOFF	21 CLUB (HUNT ROOM) 21 WEST 52ND STREET
April 27	5:30 P.M., MICHAEL NOVARESE (2nd Show),Hotel Plaza,Private Suite, PL 9-3000.		
Wednesday April 27 6:00 P.M. Cocktails	BENEFIT DINNER-DANCE Honoring Mrs. Doris Shaw of Bloomingdale's. Chairman: Richard Shortway. Tickets: $175.00. Contact: 751-4000.	AMERICAN JEWISH COMMITTEE (165 EAST 56TH STREET)	ST. REGIS HOTEL ROOF
Wednesday April 27 6:00 P.M.- 8:00 P.M.	PREVIEW: "ART OF THE AMERICAN CRAFTSMAN" "Porcelain and Glass '77." By invitation. On exhibition, April 28 to May 18. Publicity: Helen O'Hagan, PL 3-4000.	SAKS FIFTH AVENUE	GIFT DEPARTMENT 10 EAST 50TH STREET
Wednesday April 27 6:30 P.M.- 8:30 P.M.	PREVIEW OF SOUTH STREET SEAPORT EXHIBIT Reception & 10th Anniversary Celebration of South Street Seaport Association. By invitation.Contact: Jane Pelson, 766-9020; Altman's: Judith Janey,699-7800.	B. ALTMAN & CO.	8TH FLOOR EVENTS CENTER
Beginning Wednesday April 27	OPENING OF FALL COLLECTIONS Continuous by appointment. (Note change of date). Contact: 244-2700.	GINALA, GINESSA, AQUATOGS BY PAT SANDLER	512 SEVENTH AVENUE SHOWROOM - 13TH FLOOR
Beginning Wednesday April 27	PREMIERE OF FALL COLLECTION Buyers: Larry Kur, 221-2787; Press: Jeanne Chappell, 221-0644.	RALPH LAUREN ACTIVE SPORT	550 SEVENTH AVENUE SHOWROOM - 3RD FLOOR
Beginning Wednesday April 27	OPENING OF FALL COLLECTION Continuous by appointment. (Note date change). Contact: Joan Resker, 695-5100.	ORIGINALA, INC.	512 SEVENTH AVENUE SHOWROOM - 43RD FLOOR
April 27	IDEACOMO SPRING-SUMMER '78 FABRICS EXHIBIT IN COMO, ITALY (April 27-29).		
Thursday April 28 8:30 A.M. Breakfast	SHOWING OF FALL EVENING FASHIONS Show at 8:45 A.M. By invitation. Thereafter by appointment. Buyers: 628-3817. (Note change of date and time). Publicity: Julie Palmerio, 986-6669.	REIKO	117 EAST 87TH STREET SHOWROOM - 5TH FLOOR
Thursday April 28 8:30 A.M.	SHOWING OF FALL COLLECTION By invitation. Contact: 221-4200. Publ: Hathaway/de La Chapelle, 751-5027.	KASPER FOR J.L. SPORT (530 SEVENTH AVENUE)	HOTEL PIERRE GRAND BALLROOM
Thursday April 28 9:45 A.M. Breakfast	SHOWING OF FALL COLLECTION Continental breakfast. Show at 10:15 A.M. By invitation. Thereafter at showroom,5th fl. Contact:Ethel Shieff, 594-5010. Publ: Vera Bacal, PL 3-8421.	MADY GERRARD (550 SEVENTH AVENUE)	1407 CLUB 1407 BROADWAY
Thursday April 28 11:30 A.M.	PRESS SHOWING OF FALL COLLECTION Buyers at 3:00 P.M. By reservation. Contact: 354-6340.	HALSTON	550 SEVENTH AVENUE SHOWROOM - 14TH FLOOR
Thursday April 28 12:00 Noon Luncheon	ANNUAL KNITWEAR FASHION SHOW AND LUNCHEON "The New Flowering of American Knitwear" -- for men, women, children. Produced by Mia Grau. Tickets: $20.00. Contact: MU 3-7520.	NAT'L KNITTED OUTERWEAR ASSOCIATION (51 MADISON)	WALDORF-ASTORIA GRAND BALLROOM

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Thursday April 28 12:30 P.M.	PRESS SHOWING OF FALL COLLECTIONS	ELEANOR BRENNER	498 SEVENTH AVENUE SHOWROOM - 5TH FLOOR
	Also, Eleanor Brenner for Brenner Bees. By invitation. Contact: 239-1150.		
April 28	1:00 P.M., BILL BLASS (3rd Show),550 Seventh Ave.,17th fl. Contact: 221-6660.		
Thursday April 28 2:00 P.M.	SHOWING OF FALL COLLECTION	ILIE WACS; WACS WORKS	530 SEVENTH AVENUE SHOWROOM - 29TH FLOOR
	By invitation. Thereafter by appointment. Contact: Barbara Walker, 354-9080.		
Thursday April 28 3:00 P.M.	PREMIERE SHOWING: FALL READY-TO-WEAR	CESARANI	550 SEVENTH AVENUE SHOWROOM - 10TH FLOOR
	By invitation. Thereafter by appointment. Contact: Bob Miller, 354-3100.		
April 28	3:00 P.M., HALSTON (2nd Show),550 Seventh Ave.,17th fl. Contact: 354-6340.		
April 28	4:00 P.M., TRIGERE (2nd Show),550 Seventh Ave.,16th fl. Contact: 391-9100.		
Thursday April 28 4:30 P.M.	SHOWING OF FALL COLLECTION	BILL HAIRE FOR FRIEDRICKS (205 WEST 39TH STREET)	CLUB 54 256 WEST 54TH STREET
	By invitation. Thereafter by appointment, 13th floor. Contact: 736-8867.		
Friday April 29 8:30 A.M.	PREMIERE PRESS SHOWING: FALL COLLECTION	GIORGIO SANT'ANGELO FOR GREGORY & GOLDBERG	20 WEST 57TH STREET SHOWROOM - 4TH FLOOR
	Thereafter, 525 Seventh Avenue. Buyers: 354-7500. Press: Carol Shapiro,586-0909.		
Friday April 29 9:30 A.M.	SHOWING OF FALL READY-TO-WEAR	STEPHEN BURROWS' WORLD FOR PAT TENNANT, INC.	PLACE TO BE ANNOUNCED
	By invitation. Thereafter by appointment. Contact: CI 7-1100.		
Friday April 29 11:00 A.M.	SHOWING OF FALL COLLECTION	CHARLES SUPPON 550 SEVENTH AVENUE	CLUB NEW YORK-NEW YORK 33 WEST 52ND STREET
	By invitation. Thereafter by appointment. Contact: 354-4395.		
Friday April 29 1:00 P.M.	SHOWING OF FALL COLLECTION	MARY McFADDEN	264 WEST 35TH STREET SHOWROOM - 2ND FLOOR
	By invitation. Thereafter by appointment. Contact: Joan Blumberger, 736-4078.		
Friday April 29 2:30 P.M.	SHOWING OF FALL COLLECTION	CAROL HORN'S HABITAT; C.H.H. DRESSES	F.I.T. AMPHITHEATRE 227 WEST 27TH STREET
	By invitation. Thereafter by appointment, 20th floor. Contact: 354-4330. Publicity: Roz Rubenstein, 691-8340.		
Friday April 29 4:00 P.M.	SHOWING OF FALL COLLECTION	JOAN VASS	418 WEST 25TH STREET SHOWROOM
	By invitation. Contact: 925-6332.		
May 1	1977 KNITTING ARTS EXHIBITION IN ATLANTIC CITY, N.J. (May 1-5).Contact:986-0414.		
Monday May 2 10:00 A.M.	SHOWING OF FALL COLLECTION	OSCAR DE LA RENTA	550 SEVENTH AVENUE SHOWROOM - 11TH FLOOR
	Press Show at 2:30. By invitation. Contact: 354-6777.		
Monday May 2 11:30 A.M. Brunch	PRESS SHOW: FALL WOMEN'S COLLECTION	DIMITRI	142 FIFTH AVENUE NEW SHOWROOM - 4TH FLOOR
	Ready-to-wear for women at new showroom. By invitation. Buyers: Tuesday, May 3, 11:30 A.M. Contact: Michelle Corbin-Hillman, 929-0490.		
Monday May 2 1:00 P.M.	PREMIERE: FALL SPORTSWEAR COLLECTION	PIERRE CLARENCE, INC. (BOUSSAC OF FRANCE)	498 SEVENTH AVENUE SHOWROOM - 22ND FLOOR
	By invitation. Thereafter by appointment. Contact: 246-2451.		

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
May 2	2:30 P.M.,OSCAR DE LA RENTA (press Show),550 Seventh Ave.,11th fl., 354-6777.		
Monday May 2 4:00 P.M.	SHOWING OF FALL COLLECTION	BILL KAISERMAN FOR THE RAFAEL WOMAN	HOTEL PIERRE GRAND BALLROOM
	Show at 4:30 P.M. By invitation. (Note change of date, time, and place). Contact: Roberta Bendavid, 399-2450.		
May 2	5:30 P.M., HELGA (3rd Show), Hotel Gotham, Suite 1201, CI 7-2200.		
Monday May 2 6:00 P.M.	PREVIEW OF FALL COUTURE COLLECTION	HANAE MORI COUTURE	WALDORF-ASTORIA LOUIS XVI SUITE
	By invitation. Thereafter at showroom. Contact: 221-5726.		
Beginning Monday May 2	OPENING OF FALL COLLECTION	AYAKO, INC.	498 SEVENTH AVENUE SHOWROOM - 5TH FLOOR
	Continuous by appointment. Contact: Bill Beck, 564-5328.		
Monday May 2- May 6	OPENING OF FALL COLLECTION	NORIKO (BLAIR FASHIONS) (2650 W. BELDEN,CHICAGO)	ST. MORITZ HOTEL 50 CENTRAL PK.SO.
	By appointment. Contact: (312)342-2410; from May 2, 755-5800 (Suite 2511).		
Beginning Monday May 2	PREMIERE OF HOLIDAY & RESORT COLLECTION	RITA WEISSMANN, INC.	491 SEVENTH AVENUE SHOWROOM - 17TH FLOOR
	Continuous by appointment. Contact: 564-6424.		
Tuesday May 3 9:00 A.M.	COORDINATED SPORTSWEAR -- BREAKFAST SHOW	STANLEY BLACKER (550 SEVENTH AVENUE)	COPACABANA 10 EAST 60TH STREET
	By invitation. Thereafter at new showroom,10th floor. Contact: 764-3730.		
Tuesday May 3 10:15 A.M.	PREVIEW: READY-TO-WEAR AND MILLINERY	DON KLINE (32 WEST 39TH STREET)	MANHATTAN SQUASH CLUB 41 WEST 42ND STREET
	By invitation. Thereafter by appointment. Contact: 221-6771.		
May 3	11:30 A.M., DIMITRI (2nd Show), 142 Fifth Avenue, 4th floor, 929-0490.		
May 3	11:30 A.M., TRIGERE (Press Show, by invitation),550 Seventh Ave., 391-9100.		
Tuesday May 3 1:00 P.M.	PREMIERE: FALL LOUNGEWEAR	OSCAR DE LA RENTA FOR MEL MORTMAN	525 SEVENTH AVENUE SHOWROOM - 9TH FLOOR
	By invitation. (Note change of date and time). Contact: 564-1820.		
Tuesday May 3 2:00 P.M.	SHOWING OF FALL COLLECTION	SAZ	530 SEVENTH AVENUE SHOWROOM - 21ST FLOOR
	By invitation.Thereafter by appointment. Contact: Larry Farragut, 221-3489.		
Tuesday May 3 3:00 P.M.	SHOWING OF FALL COLLECTION	SONATA BY BETSY GONZALEZ (54 WEST 39TH STREET)	PLACE TO BE ANNOUNCED
	By invitation. Thereafter by appointment. Contact: Josine, 221-6880.		
Tuesday May 3 4:00 P.M.	NEW FALL READY-TO-WEAR COLLECTION	GEORGE STAVROPOULOS (550 SEVENTH AVENUE)	REGENCY HOTEL (PARK & 61) BALLROOM SUITE
	By invitation. Thereafter by appt.,22nd fl. Contact: Jean Balliett, 221-6252.		
Tuesday May 3 5:00 P.M.	DAYTIME & EVENING SILK & FLANNEL FASHIONS	ZORAN	22 EAST 69TH STREET
	Also, May 4 at 4:30. By invitation. Buyers: 249-4043. Press: Hathaway/de La Chapelle, 751-5027.		
May 3	5:00 P.M., KIMBERLY & KIMS (2nd Show), 1441 Broadway, 16th fl., 221-7373.		

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Tuesday May 3 5:15 P.M.	NEW COLLECTION -- LATE-DAY By invitation. Thereafter by appointment. Contact: Austin Brown, 288-1627.	AUSTIN-DAUGE (515 EAST 83 STREET)	DOUBLES-5TH AVE. & 59TH SHERRY NETHERLAND
Wednesday May 4 9:30 A.M.	OPENING OF FALL COLLECTION By invitation. Thereafter by appointment. Contact: 688-2845.	DDDOMINICK (220 EAST 60TH STREET)	SERENDIPITY 3 225 EAST 60TH STREET
May 4	5:00 P.M., ZORAN (2nd Show), by invitation, 22 East 69th Street, 249-4043.		
Thursday May 5 10:00 A.M.	FALL/WINTER MATERNITY COLLECTION Show at 10:20. By invitation. Publicity: Rubye Graham, 355-0557.	LESTER HAYATT FOR LADY MADONNA	U.N. PLAZA HOTEL (1ST & 44) DAG HAMMARSKJOLD ROOM
Thursday May 5 5:30 P.M.-7:30 P.M.	"EUROPEL" - LEATHERS FROM ITALY By invitation. Presented in conjunction with Italian Leathergoods Trade Week (May 5-10). Contact: Gabriella Forte, 744-2714.	ITALIAN LEATHER GOODS	ST. REGIS HOTEL LOUIS XVI SUITE
Monday May 9 3:30 P.M.	SLEEPWEAR & LOUNGEWEAR BY STAN HERMAN Premiere showing at 4:00. By invitation. Contact: Joan Bauer, 490-3565.	KENTELLE INTERNATIONAL (90 PARK AVENUE)	CIRCLE IN THE SQUARE 1633 BROADWAY (50TH ST)
Monday May 9 5:00 P.M. Cocktails.	FALL-HOLIDAY FASHION SHOW Featuring anti-cling Crepeset nylon -- sleepwear, loungewear, daywear. Show at 6:00. By invitation. Buyers: Doris Ryan, 730-5366; Manufacturers: Deborah Miller, 730-5350; Press: Erica Fineberg, 682-6699.	AMERICAN ENKA	HOTEL PIERRE GRAND BALLROOM
Monday May 9-May 20	OPENING OF FALL COLLECTION By Emilio Pucci, Margit Brandt, The Studio Collection, and Rutledge. (Week of May 9, slide show at 9:00, 11:00, 2:00, 3:30). Contact: MU 2-1333.	FORMFIT ROGERS	530 FIFTH AVENUE SHOWROOM - 15TH FLOOR
Monday May 9-May 20	FALL INTIMATE APPAREL MARKET WEEK Continuous by appointment. Contact: Bernadette Koziel, PL 7-9600.	KAYSER ROTH	640 FIFTH AVENUE SHOWROOM - 5TH FLOOR
Beginning Monday May 9	FALL BELT COLLECTION Continuous by appointment. Contact: Stephanie, 868-6750.	CALVIN KLEIN FOR OMEGA FASHIONS	330 FIFTH AVENUE ROOM 1102
Beginning Monday May 9	FALL JEWELRY AND BELT COLLECTION Buyers: Gail Meehan; Press: Marcia Colton, 679-6281.	P.C. DESIGNS, INC. BY PETER CATALANO	385 FIFTH AVE. (36TH ST) SHOWROOM - SUITE 809
Monday May 9-May 18	FALL LINGERIE MARKET WEEKS "Romantically Inclined" -- daily at 9:30, 10:30 and 2:30. By invitation. Contact: Priscilla Weinlandt, 582-6767.	VANITY FAIR	640 FIFTH AVENUE SHOWROOM - 6TH FLOOR
Monday May 9-May 12	FALL MARKET WEEK Shows at 9:30 (not May 9), 11:00, 2:00 and 3:30 (not May 12). Buyers: 557-1920; Press: Ellen Meshnick, 557-1929.	VASSERETTE	261 MADISON AVENUE SHOWROOM
May 9	EARLY FALL HANDBAG MARKET WEEK. Contact: Nat'l Assoc. Handbag Mfrs.,947-3424.		

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Tuesday May 10 4:00 P.M.	PRESS SHOWINGS -- FALL AND HOLIDAY	FERNANDO SANCHEZ	50 WEST 57TH STREET SHOWROOM - 7TH FLOOR
	Also, May 11 at 4:00. By invitation. By appointment, beginning Monday, May 9. Contact: Marie-Rose Bernstein, 581-8581.		
Tuesday May 10 5:30 P.M.	SEVENTY-EIGHTY ANNUAL FASHION SHOW	PRATT INSTITUTE (BROOKLYN, N.Y.)	N.Y. HILTON HOTEL SUTTON ROOM
	Retrospective honoring Richard Avedon. Tickets: $10.00. Contact: 636-3465.		
Beginning Tuesday May 10	PREMIERE OF FALL COLLECTION	GUNTER	PLACE TO BE ANNOUNCED
	By appointment. Contact: (203) 869-1591.		
Tuesday May 10- May 12	9TH INTERNATIONAL LEATHER GOODS SHOW AT HOTEL AMERICANA -- Handbags, luggage, personal leather goods, ready-to-wear in leather and other materials. Contact: International Trade Shows, 545 Fifth Ave., 687-1185.		
May 10- May 13	INTERSTOFF IN FRANKFURT -- 37TH SEMI-ANNUAL FABRICS TRADE FAIR Contact: German-American Chamber of Commerce, 686 Fifth Ave., 582-7788.		
Wednesday May 11 8:30 A.M.	SHOWING OF FALL COLLECTION	JOHN KLOSS FOR CIRA (105 MADISON AVENUE)	STUDIO 54 254 WEST 54TH STREET
	By invitation. Contact: 685-7900.		
Tuesday May 10 11:00 A.M.- 2:00 P.M.	PRESS PREVIEW: GIVENCHY HANDBAGS	BARONET	411 FIFTH AVENUE SHOWROOM - 5TH FLOOR
	Premiere of signature handbags by Givenchy; and purse accessories. (Buffet). By invitation. Publicity: Ruth Hammer Assoc., 682-6620. Buyers: 679-6066.		
May 11	4:00 P.M., FERNANDO SANCHEZ (2nd Show), 50 West 57th Street, 581-8581.		
Wednesday May 11 5:00 P.M. Cocktails	RECEPTION & STUDENTS' AWARDS PRESENTATION	ILGWU	ST. REGIS HOTEL ROOF
	Honoring student winners of "America's Next Great Designer Awards". Presentation at 6:00 P.M. By invitation. Contact: 684-7350.		
Thursday May 12 4:00 P.M.	SHOWING OF FALL COLLECTION	ANNE KLEIN AND COMPANY (205 WEST 39TH STREET)	HOTEL PLAZA GRAND BALLROOM
	By Donna Karan and Louis Dell'Olio. By invitation. Press: Eleanor Lambert, 688-2130. Buyers: 221-7880.		
Monday May 16 5:30 P.M.	COCKTAIL RECEPTION FOR RETAIL CUSTOMERS	WAMSUTTA MILLS	111 WEST 40TH STREET SHOWROOM - 16TH FLOOR
	Fall collection. (5:30-7:30). By invitation.Contact: Catherine Cahil, 560-5948.		
May 20- May 24	SHOWINGS IN DALLAS -- FALL READY-TO-WEAR SHOWINGS AT DALLAS APPAREL MART. Contact: Jack Goldstein, 752-2422; or Apparel Mart, (214) 637-1970.		
Sunday May 22- May 25	FIFTEENTH SEMI-ANNUAL BOUTIQUE SHOW	NATIONAL BOUTIQUE SHOW	N.Y. COLISEUM COLUMBUS CIRCLE
	Contact: Oscar Pluznick, 50 Hunt St., Watertown, Mass.; or 563-3960.		
Beginning Monday May 23	FALL AND WINTER FUR COLLECTION	I. WASSERMAN & SON	352 SEVENTH AVENUE SHOWROOM - 11TH FLOOR
	Featuring natural royal Samink; and other furs. By appt. Contact: BR 9-2763.		
Tuesday May 24- May 27	"TEXITALIA" FABRICS FAIR: SPRING-SUMMER '78	ITALIAN TRADE COMMISSIONER (1 WORLD TRADE CENTER)	U.N. PLAZA HOTEL 1 U.N.PL.(1ST AVE & 44TH)
	First annual exhibit in N.Y. by 43 leading Italian fabric producers. Press: Eleanor Lambert, 688-2130. Trade: Rita de Luca, 432-9250.		

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Wednesday May 25 11:30 A.M.	SHOWING OF FUR COLLECTION	REVILLON	SAKS FIFTH AVENUE 5TH FLOOR
	By invitation. Contact: Jean Burke, PL 3-4073 or 421-2000, ext. 496.		
Wednesday May 25 6:00 P.M.	SPRING-SUMMER '78-'79 FABRICS FROM ITALY	CANTONI	U.N. PLAZA HOTEL-24TH FL 1ST AVE. & 44TH STREET
	"Fabric Parade". By invitation. Contact: Gabriella Forte, 744-2714.		
May 30	DECORATION DAY (Monday - Legal Holiday).		
Tuesday May 31 11:00 A.M.	FUR COLLECTION BY RALPH LAUREN	THE TEPPER COLLECTION	330 SEVENTH AVENUE SHOWROOM - 5TH FLOOR
	Men's and women's furs. By invitation. Contact: Jeff Tepper, 244-8755.		
Tuesday May 31 1:00 P.M.	FUR COLLECTION BY GEOFFREY BEENE	H.B.A. FUR CORP. (350 SEVENTH AVENUE)	F.I.T. AMPHITHEATRE 227 WEST 27TH STREET
	By invitation. Thereafter at showroom, 14th floor. Contact: 564-1080.		
Tuesday May 31 2:00 P.M.	FALL AND WINTER FUR COLLECTION	CHRISTIE BROTHERS	333 SEVENTH AVENUE SHOWROOM - 11TH FLOOR
	Fashion show produced by Mia Grau. By invitation. Contact: PE 6-6944.		
Tuesday May 31 3:30 P.M.	PRESS SHOWING OF FUR FASHIONS	PIERRE CARDIN FOR MICHAEL FORREST	333 SEVENTH AVENUE SHOWROOM - 19TH FLOOR
	By invitation. Thereafter by appointment. Contact: LO 4-4726.		
Tuesday May 31 5:00 P.M.	FUR FASHION SHOW: FIFTIETH ANNIVERSARY	OLIVER GINTEL/ HOUSE OF BLACK DIAMOND	333 SEVENTH AVENUE SHOWROOM - 2ND FLOOR
	By invitation. Thereafter by appointment. Contact: 736-5573.		
Wednesday June 1 9:00 A.M.	FUR FASHIONS; & DESIGNS BY MARY McFADDEN	JERRY SORBARA, INC.	150 WEST 30TH STREET SHOWROOM - 15TH FLOOR
	By invitation. Thereafter by appointment. Contact: 594-3897.		
Wednesday June 1 10:30 A.M.	WHOLESALE FURS AND HALSTON COLLECTION	BEN KAHN (150 WEST 30TH STREET)	F.I.T. AMPHITHEATRE 227 WEST 27TH STREET
	By invitation. Buyers: 279-0633; Press: Jody Donohue Assoc., 688-8653.		
Wednesday June 1 12:00 Noon	FUR COLLECTION BY KASPER	MILONA FURS	150 WEST 30TH STREET SHOWROOM - 6TH FLOOR
	By invitation. Press: Rubye Graham, 355-0557. Buyers: 244-0770.		
Wednesday June 1 2:00 P.M.	FUR COLLECTION BY OSCAR DE LA RENTA	WAGNER FURS	150 WEST 30TH STREET SHOWROOM - 20TH FLOOR
	By invitation. Thereafter by appointment. Contact: 736-8552.		
Wednesday June 1 3:00 P.M.	FUR COLLECTION BY JOHN ANTHONY	JAN ORIGINALS (307 SEVENTH AVENUE)	550 SEVENTH AVE - 24TH FL JOHN ANTHONY SHOWROOM
	By invitation. Thereafter at showroom, 2nd fl. Contact: Ned Blash, 255-4800.		
Wednesday June 1 4:00 P.M.	FALL & WINTER FUR "INSPIRATION" COLLECTION	AMERICAN FUR INDUSTRY	WALDORF-ASTORIA GRAND BALLROOM
	For buyers, by invitation. Contact: Sandra Gottfried at Bell & Stanton, PL 9-4800.		
Thursday June 2 9:00 A.M.	AWARD-WINNING MINK DESIGNS BY STUDENTS	SAGA MINK	PARSONS SCHOOL OF DESIGN 70 FIFTH AVENUE (3RD FL)
	By invitation. Contact: Jacalyn Lupo at Steve Gold, 935-1040.		

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Thursday June 2 10:30 A.M.	PREVIEW OF FUR COLLECTIONS	ALIXANDRE FURS (150 WEST 30TH STREET)	PLACE TO BE ANNOUNCED
	Fur fashions designed by Givenchy, Calvin Klein and Viola Sylbert. Thereafter in showroom, 18th floor. Contact: PE 6-5550.		
Thursday June 2 11:45 A.M.	FUR COLLECTION BY BONNIE CASHIN	REIN, RAME & GURVITCH	150 WEST 30TH STREET SHOWROOM - 2ND FLOOR
	Also, men's furs by Pierre Cardin. Contact: Tom Moriber, 244-2179.		
Thursday June 2 2:00 P.M.	PRESS PREVIEW: FALL-WINTER FURS	CHRISTIAN DIOR FURS; LAURENCE KAYE FURS	345 SEVENTH AVENUE SHOWROOM - 21ST FLOOR
	By invitation. Thereafter at 10:30 & 2:30. By appointment. Contact: 695-8340.		
Thursday June 2 3:30 P.M.	FUR FASHIONS BY ANNE KLEIN	MICHAEL FORREST	333 SEVENTH AVENUE SHOWROOM - 19TH FLOOR
	By invitation. Thereafter by appointment. Contact: LO 4-4726.		
Thursday June 2 5:30 P.M.	"FABLED FURS OF RUSSIA" -- FASHION SHOW	V/O SOJUZPUSHINA, USSR; AMTORG TRADING CORP.	F.I.T. AMPHITHEATRE 227 WEST 27TH STREET
	Fashion show by leading furriers, using Russian pelts. By invitation. (Must present at door). Also, June 3 at 9:30 A.M. Contact: Rubye Graham, 355-0557.		
Thursday June 2- June 3	EXHIBITION OF RUSSIAN FURS	V/O SOJUZPUSHINA OF USSR; AMTORG TRADING CORP.	F.I.T. AMPHITHEATRE 227 WEST 27TH STREET
	Exhibition of Russian fur pelts and Russian-designed fur garments. Open to fur industry, 11:00 to 4:00. No invitation required. Contact: Rubye Graham,355-0557.		
Friday June 3 9:00 A.M.	TWO SHOWINGS: AMERICAN READY-TO-WEAR	THE FASHION GROUP, INC. (9 ROCKEFELLER PLAZA)	N.Y. HILTON HOTEL BALLROOM
	Showings at 9:00 and 12:00. More details later. Contact: CI 7-3940.		
June 3	9:30 A.M., V/O SOJUZPUSHINA RUSSIAN FURS (2nd Show),F.I.T.,227 W. 27,355-0557.		
Friday June 3 11:00 A.M.	FUR FASHIONS BY SAINT LAURENT	GOLDIN-FELDMAN	345 SEVENTH AVENUE SHOWROOM - 12TH FLOOR
	By invitation. Buyers: 594-4415. Press: D & D Communications, 697-4955.		
June 3	12:00 Noon, THE FASHION GROUP (2nd Show),N.Y. Hilton Hotel, CI 7-3940.		
Friday June 3 2:00 P.M.	FUR FASHIONS BY DIANE VON FURSTENBERG	MOHL FUR COMPANY (345 SEVENTH AVENUE)	N.Y. HILTON HOTEL BEEKMAN ROOM
	By invitation. Thereafter by appointment, 11th floor. Contact: 736-7676.		
Saturday June 4- June 9	35TH CHRISTMAS DISPLAY MARKET WEEK	NAT'L ASSOCIATION OF DISPLAY INDUSTRIES	120 EAST 23RD STREET VISUAL MERCH'G CENTER
	Contact: Marvin Dorfman, 982-6571.		
June 4	FALL READY-TO-WEAR AT CHICAGO APPAREL MART (June 4-9).Contact:(800) 621-3902.		
Monday June 6 6:30 P.M. Reception	ANNUAL SCHOLARSHIP DINNER DANCE	FASHION INSTITUTE OF TECHNOLOGY	227 WEST 27TH STREET
	"The Look" -- fashions from F.I.T. Design Laboratory. Contribution: $200.00 per person for Foundation Fund for Scholarships & Development.Contact:760-7642.		
Tuesday June 7 3:00 P.M.	SHOWING OF FALL-WINTER COLLECTION	AUSTIN ZUUR, LTD.	835 MADISON AVENUE (AT 69TH STREET)
	By invitation. Thereafter by appointment. Contact: Deborah Kerner, 861-1211.		
June 10	FALL SHOWINGS IN LOS ANGELES BY N.Y. FASHION CREATORS (June 10-13).		

Sunday June 12- June 16	INTERNATIONAL SHOWINGS FOR VISITING PRESS	NEW DIRECTIONS/ PRESS WEEK	ST. REGIS HOTEL 5TH AVE. & 55TH STREET
	By invitation. Contact: Mildred Sullivan(Suite 404), 1 Times Square, 221-3816.		
Tuesday June 14 5:00 P.M.- 7:30 P.M.	COLORWORKS BY AVON	AVON PRODUCTS INC.	9 WEST 57TH STREET 28TH FLOOR-DISCOTEEN
	Cocktails/buffet. Introduction of Teen Makeup Line. By invitation. Contact: Teddi San, 593-5342.		
Sunday June 19- June 24	SEMI-ANNUAL PRESS WEEK	AMERICAN DESIGNER SHOWINGS	HOTEL PLAZA TERRACE ROOM
	By invitation. Publicity: Eleanor Lambert, PL 9-1128.		

CONTINUOUS SHOWINGS - THESE FALL COLLECTIONS HAVE ALREADY OPENED

ADINI COLLECTION. . . . . 1411 Broadway, Suite 1144, 354-4942

KOOS VAN DEN AKKER. . . . . 705 Madison Avenue, 67th St., 249-5432

BILL ATKINSON, LTD. . . . . 530 Seventh Avenue, 4th floor, 221-8510

AVENTURA (NEW KIMBERLY DIVISION). . . . . 1441 Broadway, 16th floor, 221-7373

HARVE BENARD LTD. . . . . 205 West 39th Street, 5th floor, 354-8420

ALICE BLAINE FOR GIRAFFE. . . . . 80 West 40th Street, 10th floor, 221-5765

BLOUSECRAFT CO. . . . . 525 Seventh Avenue, 3rd floor, 947-1050

DONALD BROOKS. . . . . .530 Seventh Avenue, 19th floor, 391-0900

CACHAREL FOR MALLORY. . . . . 530 Seventh Avenue, 9th floor, 221-7222

INGRID CADO. . . . . .226 West 37th Street, 7th floor, 594-8955

ROBERTA DI CAMERINO. . . . . .Olympic Tower, 645 Fifth Avenue, 355-7600

PIERRE CARDIN (SPORTSWEAR). . . . . 550 Seventh Avenue, 5th floor, 354-9760

CARLYE BY RODRIGUES. . . . . .530 Seventh Avenue, 8th floor, 244-6761

BONNIE CASHIN FOR PHILIP SILLS. . . . . 48 West 37th Street, 5th floor, 563-2633

CASI; & SICA KNITS. . . . . 530 Seventh Avenue, 2nd floor, 594-4470

CINNAMON WEAR BY BRITTA. . . . . .530 Seventh Avenue, 24th floor, 354-3636

LIZ CLAIBORNE. . . . . .80 West 40th Street, 6th floor, 354-4900

CLUBMEN DESIGNS (PARIS COTE D'AZUR). . . . .1400 Broadway, 27th floor, 869-8783

COLLECTORS I (DIV. LEONARD SUNSHINE). . . 550 Seventh Avenue, 7th floor, 398-9115

COVERS (DIV. GAMUT & RUSSEL TAYLOR). . . . .512 Seventh Avenue, 6th floor, 354-4700

CRYSTAL COLLECTIONS; IZOD FOR HER. . . . .498 Seventh Avenue, 23rd floor, BR 9-6560

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THESE FALL COLLECTIONS HAVE OPENED (continued from page 13)

CUDDLECOAT; V & J DESIGN. . . . . 500 Seventh Avenue, 5th floor, 279-9223

CYGNE DESIGNS LTD. . . . . .530 Seventh Avenue, 14th floor, 354-6474

DALANI II & DAL KNITTERY. . . . . 498 Seventh Avenue, 6th floor, 563-2300

JAMES DAUGHERTY. . . . . .530 Seventh Avenue, 6th floor, 354-2299

DONALD DAVIES. . . . . .50 West 57th Street, 5th floor, 583-7453

SHEILA DAVLIN. . . . . .St. Regis Hotel, Suite 1802, PL 3-4500

DON LUIS de ESPANA. . . . . 530 Seventh Avenue, 6th floor, 354-2270

JESSIE DORIO. . . . . 18 West 23rd Street, 5th floor, OX 1-1780

NANCY EBKER - SPORTWORK. . . . . .1411 Broadway, 30th floor, 354-7200

EUROPEAN FASHION EXCHANGE. . . . . .575 Seventh Avenue, Mezzanine, 751-0443

FABRICE DESIGNS. . . . . .226 FIFTH AVENUE (27th St.), 6th floor, 889-4826

FLORENCE & CELESTE. . . . . 498 Seventh Avenue, 9th floor, 279-9620

CHARLOTTE FORD (DIV.DON SOPHISTICATES). . 530 Seventh Avenue, 7th floor, 391-5460

DIANE VON FURSTENBERG. . . . . .550 Seventh Avenue, 16th floor, 354-8336

EVA GABOR APPAREL. . . . . .530 Seventh Avenue, 8th floor, 221-6655

NAZARENO GABRIELLI. . . . . 115 East 57th Street, 14th floor, 759-8150

GALLANT INT'L & PIERRE CARDIN. . . . . .205 West 39th Street, 8th floor, 354-7284

GAMUT BY DON SAYRES. . . . . .512 Seventh Avenue, 6th floor, 354-4700

GARE FASHIONS. . . . . .512 Seventh Avenue, 8th floor, 947-1072

GIL AIMBEZ FOR GENRE. . . . . 530 Seventh Avenue, 2nd floor, LO 3-0988

MADY GERRARD. . . . . 550 Seventh Avenue, 5th floor, 594-5010

RICHARD ASSATLY FOR GINO-SNOW. . . . . .550 Seventh Avenue, 12th floor, 391-0901

GOLDWORM. . . . . 1410 Broadway, 20th floor, 244-1700

HALSTON V; & HALSTON VI. . . . . .1411 Broadway, 29th floor, 221-1212

HELGA. . . . . .Hotel Gotham, Suite 1201, CI 7-2200

DANIEL HECHTER. . . . . 530 Seventh Avenue, 25th floor, 221-1033

JUDY HORNBY INTERNATIONAL. . . . . .237 East 60th Street, 486-0058

MICHEL HRNJAK FOR R.E.F. . . . . .109 West 39th Street, 8th floor, 354-5225

JAEGER. . . . . 1407 Broadway, 41st floor, 868-1620

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THESE FALL COLLECTIONS HAVE OPENED (continued from page 14)

JAMISON. . . . . .498 Seventh Avenue, 24th floor, 239-9477

EVA FOR ROBERT JANAN. . . . . 530 Seventh Avenue, 19th floor, 354-7880

JOUSSE CO. . . . . .530 Seventh Avenue, 20th floor, 221-7830

HOUSE OF JULIO. . . . . 23 West 52nd Street, 3rd floor, 391-0940

JUST DESSERTS. . . . . .1407 Broadway, Suite 2118, 889-0809

J.W.P. SPORT. . . . . 1410 Broadway, 33rd floor, 391-8454

NAP KAPLAN. . . . . 498 Seventh Ave., 21st floor, 239-9400

KAPPI. . . . . .498 Seventh Avenue, 21st floor, 239-9494

KENAR & INDYGO BY ANN TJIAN. . . . . .530 Seventh Avenue, 21st floor, 221-6993

GAYLE KIRKPATRICK FOR TUDOR SQUARE. . . . 1407 Broadway, 21st floor, 279-8120

THE KNIT GROUP. . . . . 530 Seventh Avenue, 19th floor, 391-0900

REGINA KRAVITZ FOR REGGIE KRAYON KLOTHES. 1441 Broadway, Room 1469, 221-1359

LANVIN-BOUTIQUE DE LUXE. . . . . .1370 Sixth Avenue, 6th floor, 581-3890

LEONARD FASHIONS OF PARIS. . . . . .550 Seventh Avenue, 15th floor, 869-3601

HAROLD LEVINE BY DON BRIETINGER. . . . . .530 Seventh Avenue, 21st floor, 391-2255

LOOMTOGS TENNIS WHITES; LOOMTOGS SPORTS. .1407 Broadway, 35th floor, 354-3600

McMULLEN. . . . . 550 Seventh Avenue, 20th floor, 391-6633

MAC TAC OF PARIS (LEONARD SUNSHINE). . . .530 Seventh Avenue, 7th floor, 564-9115

MARION MAGED. . . . . 1411 Broadway, 12th floor, 354-8490

MARITA/A.M./P.M. BY ANTHONY MUTO. . . . . 530 Seventh Avenue, 5th floor, 354-9440

GEORGE MASKET. . . . . .498 Seventh Avenue, 10th floor, 947-7110

VERA MAXWELL. . . . . 530 Seventh Avenue, 26th floor, LO 3-4358

MAYA. . . . . 773 Madison Avenue, (66th Street), 988-8444

MIGNON; MIGNON INT'L. . . . . 530 Seventh Avenue, 3rd floor, 354-4980

TRACY MILLS. . . . . .550 Seventh Avenue, 5th floor, 221-6374

HANAE MORI BOUTIQUE. . . . . .550 Seventh Avenue, 5th floor, 221-5726

JEANNENE BOOHER FOR DAVID MORRIS. . . . . 525 Seventh Avenue, 5th floor, 947-0511

MEL MORTMAN. . . . . .525 Seventh Avenue, 9th floor, LO 4-1820

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THESE FALL COLLECTIONS HAVE OPENED (continued from page 15)

MIRA DE MOSS. . . . . 335 West 38th Street, 5th floor, 695-1686

GIOVANNI DE MOURA. . . . . .7 West 22nd Street, 10th floor, 675-7228

MUNEY DESIGN (JAY JAXON). . . . . 530 Seventh Avenue, 24th floor, 221-7821

NANI'S NOWHERE ELSE. . . . . .989 Lexington Avenue (71st Street), 744-7780

NANTUCKET NATURALS. . . . . 498 Seventh Avenue, 17th floor, 244-3558

LEO NARDUCCI. . . . . 530 Seventh Avenue, 26th floor, 221-6720

NARDUCCI WITH THE SMITHS. . . . . 1407 Broadway, 41st floor, 221-3080

NEWCOMER. . . . . 1407 Broadway, 21st floor, 354-0026

ALBERT NIPON & NIPON BOUTIQUE (24TH FL). .530 Seventh Avenue, 3rd floor, 354-0760;354-4325

NOI. . . . . .550 Seventh Avenue, 15th floor, 398-9000

BRUCE OLDFIELD. . . . . 730 Fifth Avenue, Suite 1902, 586-2377

P.B.S.A. LTD. . . . . 498 Seventh Avenue, 9th floor, 947-4492

MOLLIE PARNIS BOUTIQUE. . . . . 530 Seventh Avenue, 18th floor, 221-1445

CLAUDE PAYNE. . . . . 498 Seventh Ave., P.B.S.A. Showroom, 9th fl.,947-4492

PENDLETON LTD. . . . . .489 Fifth Avenue, 25th floor, 661-1670

BARON PETERS; ROBERT LEONARD. . . . . 530 Seventh Avenue, 30th floor, 564-6238

PINKY & DIANNE FOR PRIVATE LABEL. . . . . 730 Fifth Avenue, Suite 1902, 586-2377

VALERIE PORR. . . . . 530 Seventh Avenue, 5th floor, 221-1240

POSH, INC. BY JAN ANDERSON. . . . . 550 Seventh Avenue, 18th floor, 974-0964

OSCAR DE LA RENTA COLLECTIBLES. . . . . 1411 Broadway, 9th floor, 354-0600

OSCAR DE LA RENTA FOR LEDASPAIN. . . . . .1410 Broadway, 21st floor, 947-8070

RIZKALLAH FOR DON FRIESE. . . . . 550 Seventh Avenue, 9th floor, 398-9000

SAMUEL ROBERT. . . . . .530 Seventh Avenue, 9th floor, 221-1995

RONA BY MARIO FORTE & GLORIA CASTALDO. . .498 Seventh Avenue, 6th floor, 563-2300

RUBENS' DREAM LTD. . . . . .Hotel York, Room 1019, 868-2670

CHRISTIAN RUPERT, INC. . . . . .530 Seventh Avenue, 14th floor, 764-3726

RUFFINWEAR & RUFFINKNIT (CLOVIS RUFFIN). .550 Seventh Avenue, 8th floor, 221-0661

GLORIA SACHS. . . . . 530 Seventh AVenue, 30th floor, 563-1640

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THESE FALL COLLECTIONS HAVE OPENED (continued from page 16)

SAINT CLAIR. . . . . .1411 Broadway, 24th floor, 730-8235

ST. MICHEL SPORTSWEAR. . . . . .1407 Broadway, 17th floor, 869-9322

PAULA SAKER. . . . . .1411 Broadway, 23rd floor, 221-6960

GIORGIO SANT'ANGELO. . . . . .550 Seventh Avenue, 22nd floor, 221-6252

ABE SCHRADER . . . . . .530 Seventh Avenue, 15th floor, LO 4-9194

SIBLEY-COFFEE LTD. . . . . .37 West 57th Street, 9th floor, 758-2341

HELENE SIDEL, INC. . . . . .530 Seventh Avenue, 7th floor, 354-0024

JERRY SILVERMAN. . . . . .530 Seventh Avenue, 17th floor, 244-7522

ADELE SIMPSON. . . . . .530 Seventh Avenue, 23rd floor, 354-8600

SPORTWHIRL; & MULTI FACETS. . . . . 498 Seventh Avenue, 15th floor, 563-0800

MALCOLM STARR. . . . . .550 Seventh Avenue, 8th floor, 221-0637

ERNST STRAUSS; SCHNELL SPORT. . . . . Hotel Gotham, Suite 1801, CI 7-2200

ILKA SUAREZ. . . . . .498 Seventh Avenue, 5th floor, 564-5328

LEONARD SUNSHINE KNITS. . . . . 550 Seventh Avenue, 7th floor, 398-9115

TADAOMI, LTD. . . . . 37 West 39th Street, 12th floor, 354-3963

TANNER OF N.C. . . . . 530 Seventh Avenue, 28th floor, 244-6350

THAI LINES; STAR OF SIAM. . . . . 550 Seventh Avenue, 18th floor, 398-0920

REUBEN THOMAS, INC. . . . . 498 Seventh Avenue, 18th floor, 736-6060

SUSAN THOMAS. . . . . 1411 Broadway, 30th floor, 354-7200

TREVI COURT BY HARRY STRIEBEL. . . . . .498 Seventh Avenue, 11th floor, 695-6950

TRIC-TRAC. . . . . .37 West 37th Street, 8th floor, 221-7935

GLORIA VANDERBILT BLOUSES BY MURJANI U.S.A. . 498 Seventh Avenue, 5th floor, 947-5363

LEVINO VERNA FOR MAYEHOFF. . . . . .498 Seventh Avenue, 9th floor, 279-2345

ED CARACCI FOR KENNETH WARREN. . . . . .498 Seventh Avenue, 7th floor, 736-3780

CHESTER WEINBERG. . . . . 550 Seventh Avenue, 9th floor, 221-3897

WILROY. . . . . 530 Seventh Avenue, 22nd floor, 221-2200

YOUNG ADVENTURE(DIV.LEONARD SUNSHINE). . .550 Seventh Avenue, 7th floor, 564-9115

Aug. 8 OPENING OF HOLIDAY AND RESORT READY-TO-WEAR COLLECTION IN N.Y. (August 8-19).

Oct. 22 PRET-A-PORTER SHOWINGS IN PARIS (Oct. 22-26).